

February 12, 2020 Communication Commission Meeting

Members Present: Jim Michaelson, Bill Morris, Sara Thurston, Diane Trace

Members Absent: Dave Ferrucci, Eric Fisher

Alternates Present: Tina DeSilvio

Alternates Absent:

Liaison Present: Dave Deegan

Liaison Absent: Mary Petsch-Wilson

Guest Present: Kristin Mathiesen

Flag Salute

Bill Morris called meeting to order at 7:00 pm

Sara Thurston made motion to nominate Bill Morris for President; 2nd by Jim Michaelson

Dave Deegan closed motion for President – Bill Morris named President

Sara Thurston made motion to nominate Dave Ferrucci as Vice Chairman; 2nd by Bill Morris

Bill Morris closed motion; Dave Ferrucci named Vice Chairman

Bill Morris nominated Janie McCormick as Secretary; 2nd by Sara Thurston

Dave Deegan gave up date on equipment move from Delsea to Town Hall, all equipment has been moved but our server is very old and we have to look into getting new one. Kevin Thibault had alerted us last year that our system was going to go bad

Bill Morris advised that Comcast gives us two (2) channels. Fios has to run line and broadcast Channel 9 for free per the Board of Utilities. FIOS also has to pay us; we will have revenue from Comcast and FIOS

Dave Deegan advised that we will have to get the new equipment approved maybe before next budget. Approximately \$12,000 for a new server, we could broadcast both channels with new server.

Bill Morris feels that it may take more time to get monies from FIOS because it is statewide

Dave Deegan advised that we need more content on Channel 9, if new server is purchased it will make it easier to put content onto Channel 9

Dave Deegan stated that girls in the office are full time, they do not have time to film anymore; we will need to advertise for position again.

Bill Morris made a motion to send posting to Rowan, Township, Piera Gravenor for Delsea, Community Colleges and GCIT for job posting ad, this position will include taping Board Meeting, Township Meetings, Schools, editing and posting onto Channel 9. 2nd by Sara Thurston

Dave Deegan advised that we have moved equipment from Delsea to Town Hall, but not up and running as of yet. We have an old server (2009). Bill Morris and Dave Deegan watched webinar of new server options. We can post alerts and put streamers on Channel 9. There are a lot of different options; traffic and news headlines or fillers. We do not have enough content on Channel 9 at this time. We are looking for upgrade on equipment and content for Channel 9

Bill Morris advised that we can live stream and upload at the same time

Dave Deegan advised following are budget items:

- (1) Civic Plus - \$5,000 per year
- (2) Fees for Telvue
- (3) Website License – Approximately \$1,000 (Ten (10) total, five (5) with website, five (5) free
- (4) Sara Thurston
- (5) Videographer/Editor approximately 12.5 hours per week

Dave Deegan advised that banners are being made for the 200th Year Anniversary of Franklin Township

Bill Morris advised that we must video Franklin Twp Community Day this year; Dave Deegan agrees

Bill Morris discussed the possibility of moving Channel 9 to the Township website instead of having a separate website, there are two (2) pages on Channel 9 website: Sara Thurston advised that this would be a Civic Plus question.

Diana Trace suggested that people could upload Community events

Dave Deegan asked Sara Thurston to see what cost would be for that page

Sara Thurston handed out website subscriptions; items were listed that they could go on and select alerts.

Dave Deegan advised that we are developing welcome packages to new home buyers (Nancy). He asked if there was something we want to put in there introducing Channel 9?

Bill Morris questioned Quest Tracker; Sara Thurston advised that it is not working, she is working on emails. We need licenses for all so we cannot do downloads at this time

Sara Thurston advised that you can track each resident's complaints to see how long it has taken to repair. She questioned private safety; for port of concern we now have the police, don't we need public safety as the point of concern

Sara Thurston advised that she would like to give a list of the following to Civic Plus and have them set up for us; Sara said that she will do the sub categories

1. Mayor
2. Public Works
3. Administration
4. Planning and Zoning
5. Construction
6. Community Development Director
7. Community Center

Diane Trace feels that we have to make it easier for user

Sara Thurston advised that we can set up complaint and it will go to correct link. We need all email addresses. Sara will give names and emails and have Civic Plus set up for us.

Bill Morris made a suggestion that we make a request to Planning Board put stone or bricks at corners "Welcome to Franklin Township"

Bill Morris made motion to adjourn meeting; 2nd by Sara Thurston

Meeting adjourned 8:00

