

January 18, 2023 Communication Commission Meeting

Members Present: Bill Morris, Sara Thurston

Members Absent: Isaac Frazier, Kristin Mathieson, Theresa Six, Amanda Gaskill, Jim Michaelson, Dace Deegan

Alternates Present:

Alternates Absent:

Liaison Present: Jonathon Keen

Liaison Absent: Heather Flaim

Guest Present None Scheduled

Meeting called to order at 7:00

Flag salute

Sara made motion to approve minutes, 2nd by bill

Motion for balance of 2023 meetings to be held on 2nd Wednesday of Month (except November). Motion by Bill Second by Sara. Approved

Bill discussed the logo; it is blue at this point. There was a discrepancy in the colors. It was recommended that bill ask Barbara when she returns. One is gray blue; Theresa added the address on the wide logo. We need to decide what the gold color is,

Sara questioned if this changes the mood board.

Did Dave Deegan ask if we can put Gloucester County above Franklin Twp.

Sara made motion to revise meeting date to 2nd Wednesday of month at Community Center.

Bill questioned Jonathon as to who he has to see to get on the Civic Plus Analytical page.

Jonathon will find out and let Bill know.

Bill is keeping monthly stats, so he wants the access to Civic Plus to post on Analytics page.

Bill discussed a reoccurring problem, the Township laptop shuts off in 30 minutes, Bill is making a recommendation that will go to Barbara to see if Township would purchase a new laptop for Twp Meetings. We can use camera, but laptop is a better option.

Jonathon question Bill, did the planning board meeting just taped after 30 minutes? Bill answered yes, after 30 minutes Laptop shut down.

Jonathon questioned if we have live feed on channel 9, per Bill nothing is live feed. It is usually posted in 48 hours.

Chat box (Sara) – Barbara advised Bill that they shut adding chat box to the web site.

Sara showed what Towns. page will look like and explained every box, they looked at East Greenwich and tried to model from them.

Per Sara Trash and Recycles will still be digital.

Bill questioned Sara as to what Civic Plus wants, Jpeg or PDF

Top page will have current month available per Bill, each like will go to separate page to see calendar.

Bill sent information to Sara for the accessibility page for persons that visually impaired

Per Bill we have to get prices to see if we can add to the budget.

Jonathon asked where the Master Plan will be, it will be in useful resources per Sara

Bill questioned where Police Department and Fire Department will be, could we put together under Police and Fire, consolidate together.

Bill questioned Township News page to be Town News?

Sara would like to re-organize the locations of items on Township page. Per Bill we should all number as to how we think they should be located then majority rules.

Sara will check to see if we can move locations of items or can we just rename them on Township Web Page and let us know next meeting.

Per Bill, Sara will go through items that we will not carry on to the new Township page.

Per Bill once everything is ready, we can go in and view before it goes live.

Bill has description of the “Create” do we want to add. Once we get this set, we will give Clerk a copy to save.

Bill questioned Sara; can we add a page? Sara answered yes.

Bill, any information sent to Dave Deegan will have to be sent to his Gmail account.

Bill had Township give us email address so we can have access to You-Tube

Jonathon questioned if our domain is .com or .org he advised it should be .gov

Jonathon suggested that we report that the page was compromised for Facebook and they may take the page down if we cannot access the page to do what needs to be done.

Bill has revision on hit list – we want to get all state forms online. Sara will meet with Rosemary in zoning to go over with her what forms we should create and put online.

Bill advised that you have to check with the state to see what forms they will allow.

Bill question Jonathon on the analytic that he would want to see, it looks fine.

Bill made motion to adjourn meeting; 2nd by Sara

Meeting adjourned 8:03

2023 Analytics

You-Tube	1/18
Number of active subscribers	70
New Subscribers	6
View last 7 Days	239
Audo only last 7 Days	13
Total access last 7 days	252
Views last 28 days	527
Not Subscriber	456
Subscriber	71
Total Views since 2021	5,258
Top videos last 28 days	
12/20/2022 Planning Board	151
01/10/2023 Twp Committee	62
12/13/2022 Twp Committee	57
12/27/2022 Twp Committee	53
01/03/2023 Zoning Board	44
01/02/2023 Twp Committee	39