

January 13, 2021 Communication Commission Meeting

Members Present: Bill Morris, Issac Frazier and Sara Thurston

Members Absent: Dave Ferrucci, Denise Diaz, Kristin Mathiesen, Theresa Six

Alternates Present: Jonathon Keen

Alternates Absent: Jim Michaelson

Liaison Present: Dave Deegan

Liaison Absent: Mary Petsch-Wilson

Guest Present: None Scheduled

Flag Salute

Meeting was called to order by Dave Deegan

Bill Morris made motion to approve August 12, 2020 meeting minutes, 2nd by Sara

Dave Deegan advised that new Chairman, Vice Chairman and Recording Secretary Seats are open for nomination, the following were nominations:

Chairman – Jonathon nominated Bill Morris, 2nd by Sara Thurston

Vice Chairman – Dave Deegan nominated Sara Thurston, 2nd by Jonathon

Recording Secretary – Bill Morris nominated Janie McCormick, 2nd by Sara Thurston

Bill Morris handed out notes of areas that he wanted to cover in tonight's meeting

Dave Deegan gave a little history of Communication Commission (Channel 9) to the new members. He advised that we are still in need of a New Station Manager and a Videographer that will download content to view on Channel 9.

Dave Deegan advised that we now have battery backup and all equipment has been moved to the Town Hall. Unity Group is doing a great job providing content on Channel 9

Bill advised that currently we are broadcasting Delsea and Janvier Graduations due to the lack of content. We have decided that we should get some of our content from PEG Media, PEG stands for Public, Education and Government. We cannot run paid advertising on Channel 9

Issac questioned;

1. Do you want all current events around town?
2. What do we have to use, and what do we download.

Bill Morris responded;

1. Yes we want all current events in our town but we are still looking for a videographer to do these events.
2. We have a camera to do filming and use an SD card to download

Dave Deegan advised that we try to record Township Planning Meetings; these meetings have been canceled due to COVID. No business was being conducted

Issac questioned what Videographer is in charge of. Dave Deegan advised that this person will take information and brand film, go through and take out any dead spots

Bill advised they now put on You-Tube Channel. We make sure that nothing has been cut or edited on these meetings.

Isaac questioned what we need is someone to video and download?

Sara advised that if we have Community Day this year we need someone to video for content on Channel 9. We could also have access to History Channels and Culinary through the PEG Media

Sara advised that we have had hits on Twp Website for job for Videographer but no one has applied

Dave Deegan would also like to go to Recycle Facility and video so that people watching Channel 9 can see what happens at that site. Everyone can see how important it is to put the correct recycling items, if this does not happen the entire load is turned away. We could also have a monthly update for Police Department, given by the Chief of Police.

Jonathon questioned if we are able to summarize on a County or State level?

Bill advised that for County we would have to take our equipment there

Jonathon made a suggestion that even if we do not broadcast entire meeting we could do a synopsis; what they voted for and what they voted against.

Dave Deegan stated that we should try to strategize to get content on to Channel 9

Sara will check with the Pinelands Commission to see if they have any content that we could put on Channel 9

Dave Deegan advised that we are looking for a smaller camera to use and if we need a computer for downloads we can get that also

Bill advised that he has been working on clearance, we need operating rules

Dave Deegan advised that we have all passwords; we need vendor who will host it

Isaac questioned if Channel 9 has its own website? Bill Morris advised; yes

Dave Deegan gave out information for PEG Media, to sign in

Bill would like to get content for Senior Center so they can watch Channel 9 while they are there.

Dave Deegan advised that nothing goes on Channel 9 until it agreed on, has to be appropriate and not political

Isaac questioned; do we edit? Dave Deegan responded; yes, we are willing to buy best software to use but we need someone to advise us

Jonathon advised that he checked the Website and there is no picture for Tim Doyle.

Dave Deegan will send picture to Sara so that we can post on Website

Isaac questioned if we have a copy or list for Channel 9 (things that you want)?

Sara advised that resident asked about MLK Day

Dave Deegan stated that Community Service Events, we just have to email to see what is still available

Jonathon questioned if PEG Media has clips that we could download

Sara suggested post MLK speech on Channel 9

Bill suggested using vendor software for content instead of custom slide

Bill advised that audio was not playing when we moved system over to Town Hall. We put new system in and we had sound for one (1) day

Dave Deegan Static ID for security reasons, we lost ability for Channels and music. Through Chris we can obtain a Web Channel and get music

Bill Morris advised that trying to view the station on a computer via Xfinity streaming the broadcast is vertical bars. Can we have Chris look into it?

Dave Deegan advised that we found new equipment, we need to buy

Bill questioned what time of day do we want various broadcast to air.

Bill advised that when Board of Education's go back to meeting live he will video until we hire someone.

Dave advised that the following are items that he is including in this year's budget:

1. New hardware to live stream meetings
2. If doable, viewers to be able to call in and ask questions during meeting

Sara advised that Civic Plus has the ability for people to call in with questions. Civic Clerk live streams on Twp Website

Isaac was questioned if he was on the Unity Committee for Franklin Twp; He advised yes.

Isaac was asked if he could give content to Channel 9 from his Unity Committee. If so you could give to Sara to post on Channel 9

Bill Morris to send link through Google Drive to Isaac to see what he can do on Google Chrome

Dave advised that he wants a Placard on front to show meeting information on Channel 9

Sara would like to do Community Day on her iPhone and we could merge that

Isaac suggested that if everyone had an iPhone we would be in group chat that would make one thread that everyone can see. Sara suggested merging with camera

Isaac advised that he is willing to donate his time to get content and edit. The Unity Community is doing a lot right now and banners are pretty straight forward.

Isaac went through agenda of Unity Meeting, giving tree and more pictures. Isaac will send mission statement to Sara.

Bill asked Isaac to send approved agenda to send to Sara so she can post on Channel 9

Sara questioned if she should do news flash on Twp Webpage for MLK Day. Isaac said yes, do a day of service. Unity Facebook Page #franklinvillestandstogether. Sara will get from Facebook page and do news flash

**Motion made by Dave Deegan to adjourn meeting, 2nd by Sara
Meeting adjourned 8:15**